

Frizz Control

Care and styling for stubborn hair

FRIZZ CONTROL

From moody to tame: With a customised care concept, *Frizz Control* stabilises the hair structure, increases its resistance to external factors, calms the texture, and provides shiny softness.

When the hair suddenly develops a life of its own, becomes wild and stands up, it's called frizz. This is partly due to genetic predisposition and partly due to extremely dry or damp air, overuse of chemicals and incorrect styling. Due to their structure, curly and dry hair are particularly affected by frizziness. They become static and flyaway, are hard to style, and don't remain in the desired shape. *Frizz Control* soothes unruly hair from washing to styling with lots of moisture, gives it intensive care, and balances out structural damage. Cationic (positively charged) substances tame stubborn hair, and have an anti-static effect. The result: Stubbornness and frizziness give way to soft stylability and silky shine.



Everything under control.

FRIZZ CONTROL

PRODUCTS	ART. NO.	RETAIL PRODUCT SALON PRODUCT
Smoothing Shampoo Hair-smoothing shampoo	120601 130772	Bottle, 250 ml Bottle, 1000 ml
Smoothing Conditioner Smoothing express hair care	120162 131182	Tube, 150 ml Can, 500 ml
Smoothing Styling Fluid Hair-smoothing styling fluid	120404 130619	Bottle, 150 ml Bottle, 150 ml

LA BIOSTHETIQUE®
PARIS

Frizz Control

HAIR CARE

Smoothing Shampoo

Shampooing
Lissant

Haarglättendes
Shampoo

250 ml e 8.4 fl.oz.

SMOOTHING SHAMPOO

Smoothing Shampoo calms your hair as you wash, tames its texture, and protects it from external influences.

Whoever battles with frizziness is familiar with the following phenomenon: freshly washed hair is often fussier, turns frizzy every chance it gets or becomes flyaway! Often, this is because harsh cleansing substances additionally dehydrate the brittle hair, and rob it of its natural lipids.

Smoothing Shampoo, on the other hand, tames stubborn hair as you wash it, nourishes it with the finest sweet almond oil, and binds calming moisture in the

hair. Positively charged cellulose compounds balance out the hair structure, and have an anti-static effect. After washing, the stubborn hair is easy to comb or brush, beautifully soft, and features wonderfully silky shine. In addition, it is reliably protected from weather influences.

In short: *Smoothing Shampoo* gives frizziness no chance!

PRODUCT TYPE
Shampoo

RETAIL PRODUCT
Bottle, 250 ml

SALON PRODUCT
Bottle, 1000 ml

Ingredients

- *Sweet almond oil*: conditions the hair, and provides softness and shine.
- *Moisture-binding substances*: calm stubborn hair, and protect it from weather influences.
- *Cationic cellulose compounds*: balance out structural differences, improve combability, and have an anti-static effect.

Application

Evenly distribute *Smoothing Shampoo* on to hair and scalp, and gently massage in. Then rinse thoroughly. For optimum results use together with *Frizz Control Smoothing Conditioner* and *Frizz Control Smoothing Styling Fluid*.

Tip: Carefully brush dry hair through before washing..

Consultation

- *Smoothing Shampoo is the ideal cleanser for stubborn hair.*
- *It balances out the hair structure as you wash, calms stubborn hair, and makes it soft.*
- *Your hair is easy to brush, and has a silky shine.*

Gentle taming.

LA BIOSTHETIQUE®
PARIS

Frizz Control

HAIR CARE

Smoothing Conditioner

Soin cheveux lissant

Glättende
Schnellhaarpflege

150ml e 5.0 fl.oz.

SMOOTHING CONDITIONER

Smoothing Conditioner noticeably calms, conditions and smooths the structure of stubborn hair, and provides softness and lasting shape.

The dryer and more porous the hair, the more sensitively it reacts to external influences. Like a magnet, it seems to attract every bit of moisture from the air, and becomes wild and frizzy. In contrast, dry air, hats, blow-drying and even carpets can cause the sensitive hair to become flyaway.

Smoothing Conditioner responds to the moods of unruly, brittle hair with anti-frizz properties that act

deep down! It stabilises the hair's moisture balance, and supplies it with valuable lipids. Positively charged guar balances out structural differences and has an anti-static effect, while rapeseed oil glycerides smooth and seal the hair on the surface. Neither the weather nor other adversities unsettle the noticeably calmed hair. It can be easily styled, remains in shape all day long, and features seductive softness and silky shine.

PRODUCT TYPE
O/W lotion

RETAIL PRODUCT
Tube, 150 ml

SALON PRODUCT
Can, 500 ml

Ingredients

- *Rapeseed oil glycerides*: smooth and seal the hair, and improve combability.
- *Cationic guar*: balances out structural differences, gives the hair softness and anti-static properties.
- *Moisture-binding substances*: calm the hair and reduce its sensitivity to external influences.

Application

After every second or third wash, distribute into damp hair, leave in for 3 – 5 minutes and rinse.

For optimum results use together with *Frizz Control Smoothing Shampoo* and *Frizz Control Smoothing Styling Fluid*.

Consultation

- *Smoothing Conditioner stabilises the moisture balance of your stubborn hair.*
- *It smooths the structure of your hair, and gives it softness and silky shine.*
- *By deep-conditioning dry and porous hair, it prevents flyaway hair and calms frizziness.*
- *Your hair is easy to style, and remains in shape all day long, even with the alternation from dry to damp air and vice-versa.*

Calming caresses.

LA BIOTHETIQUE®
PARIS

Frizz Control

HAIR CARE

Smoothing Styling Fluid

Fluide coiffant
lissant

Haarglättendes
Styling Fluid

150 ml e 5.0 fl.oz.

SMOOTHING STYLING FLUID

Smoothing Styling Fluid tames stubborn hair in the blink of an eye, and gives it shine and lasting hold.

Whoever is afraid of both dry room air and mist, and worries about their styling with every change in humidity probably struggles with frizziness. After all, it's quite frustrating when your carefully styled hair simply refuses to hold its shape, and suddenly develops uncontrolled frizziness or becomes static.

Say goodbye to such scenarios with *Smoothing Styling Fluid*. The light fluid coats every single hair

without weighing it down, binds valuable moisture in the hair, and rapidly and reliably balances out the hair structure. Cationic guar makes the hair feel soft, and a natural sugar polymer results in smoothness and elastic hold. Uncontrolled flyaway hair and frizziness are actively prevented, the hair is easy to style, remains in shape without losing its flexibility, and gains fascinating shine.

PRODUCT TYPE
Hydro-fluid

RETAIL PRODUCT
Bottle, 150 ml

SALON PRODUCT
Bottle, 150 ml

Ingredients

- *Cationic guar*: makes the hair feel silky soft, and improves its combability.
- *Moisture-binding substances*: calm stubborn hair without making it inflexible.
- *Natural sugar polymer*: coats the hair, provides smoothness and flexible hold.

Application

After washing, distribute into towel-dried hair, paying particular attention to the bottom lengths and tips. Leave-in product. Style the hair as usual. For optimum results use together with *Frizz Control Smoothing Shampoo* and *Frizz Control Smoothing Conditioner*.

Consultation

- *Smoothing Styling Fluid is incredibly easy to apply, and rapidly and reliably balances out the unruly structure of your hair.*
- *Your hair is protected from moisture loss.*
- *Your hair's surface is smoothed and sealed, so that uncontrolled flyaway hair and frizziness are actively prevented.*
- *Your style looks lively and has elastic hold.*

Bye-bye stress.