

# Structure Repair

Nourishing care for dry, damaged hair



## STRUCTURE REPAIR

Rich care formulations with the power of valuable oils help to give stressed, damaged hair long-lasting soft vitality and silky shine.

Oils truly work wonders for the hair. Their extraordinary care effect has secured them the leading role in *Structure Repair*, the *La Biothétique* range for dry and damaged hair. The particularly rich formulations were developed to provide the hair with a high level of care and to protect against hair breakage. The combination of castor, cacay and lecythis oils calms and regenerates damaged structures with essential nutrients. The power of the oils is supported by selected active ingredients such as extract of desert rose, which invigorates the hair with rich moisture. Six specific formulations and the salon-exclusive *Oil Therapy Treatment* cater to the high care demands of stressed hair. From the shampoo to the leave-in care, the products hydrate, nourish and repair damaged, dull hair and transform it into a soft and smooth mane with silky shine.



The wonderful power of oils.

## STRUCTURE REPAIR

PRODUCTS	ART. NO.	RETAIL PRODUCT SALON PRODUCT
<b>Nourishing Shampoo</b> Nourishing shampoo	120313 130529	Bottle, 250 ml Bottle, 1000 ml
<b>Nourishing Conditioner</b> Nourishing express hair care	120446 130788	Tube, 200 ml Can, 1000 ml
<b>Nourishing Oil</b> Nourishing oil	— 130321	— Bottle, 1000 ml
<b>Nourishing Mask</b> Nourishing deep-conditioning hair care	120038 130847	Tube, 100 ml Can, 1000 ml
<b>Nourishing Conditioning Spray</b> Nourishing hair care spray	120669 130076	Bottle, 200 ml Bottle, 1000 ml
<b>Hydrating Drops</b> Moisturising concentrate	120607 130004	Bottle, 30 ml Bottle, 30 ml



# NOURISHING SHAMPOO

The moisturising shampoo has a structure–balancing effect and makes dry, damaged hair wonderfully soft with silky shine.

The rich shampoo is like a soothing bath for dry hair that has become damaged due to excessive heat styling and environmental influences. Its pampering foam cleans the hair and scalp extremely gently yet effectively. An extract of desert rose supplies brittle structures with rich moisture and thus improves the elasticity of each individual hair. Argan oil supplies important nutrients, restructures the weakened hair

and helps to give it new strength. Every time the nourishing shampoo is applied, the hair feels healthier and easier to care for. Its vital silky softness is restored, the hair surface is calmed and smoothed, and frizz and brittle ends become a thing of the past. After the pampering wash, the scalp feels wonderfully relaxed, and the fully conditioned hair takes centre stage with its shine.

PRODUCT TYPE  
Shampoo

RETAIL PRODUCT  
Bottle, 250 ml

SALON PRODUCT  
Bottle, 1000 ml

## Ingredients

- *Extract of desert rose:* supplies the hair with moisture to restore its elasticity, silky softness and shine.
- *Argan oil:* gives the hair moisture and locks it in the hair. Supplies vitamins and high-quality fatty acids, which make the hair more resistant, silky soft and shiny.

## Application

Evenly distribute into the hair and onto the scalp and massage in, then rinse out thoroughly.

*Structure Repair Nourishing Mask* is an ideal addition to the nourishing care shampoo for use at home.

## Consultation

- *The rich shampoo pampers your stressed hair with moisture and nutrients.*
- *Your hair becomes elastic and silky soft again while being washed.*
- *The hair structure is smoothed, frizz is reduced, and your hair is given vibrant shine.*

A pampering hair wash  
for stressed hair.



# NOURISHING CONDITIONER

Enriched with valuable oils, the conditioner nourishes dry, severely damaged hair, supplies moisture and provides maximum silky softness, improved combability and shine.

When brittle, stressed hair transforms into a soft and shiny mane within just a few minutes, it's not down to magic but the result of this intensively moisturising and nourishing conditioner. The ultimate boost of moisture down to the roots is provided by a combination of panthenol and extracts of desert rose, which help to give damaged hair vibrant shine. Vegan ceramides regenerate dry, brittle structures, seal the

outer cuticle and reduce hair breakage. The conditioning power of argan and castor oil nourishes the hair with important nutrients. *Nourishing Conditioner* provides comprehensive care for dry hair damaged by external factors such as heat styling or environmental influences and restores its healthy resistance. It's a shiny strategy indeed!

PRODUCT TYPE  
Express hair care

RETAIL PRODUCT  
Tube, 200 ml

SALON PRODUCT  
Can, 1000 ml

## Ingredients

- *Extract of desert rose and panthenol*: supply the hair with intensive moisture to restore its elasticity, silky softness and shine.
- *Vegan ceramides*: improve the resistance of the hair, strengthen it and repair it.
- *Castor oil*: protects the hair from moisture loss, makes the hair silky soft and restores its natural, healthy shine.
- *Argan oil*: gives the hair moisture and locks it in the hair. Supplies vitamins and high-quality fatty acids, which make the hair more resistant, silky soft and shiny.

## Application

After washing, evenly distribute into damp hair and leave in for 2–5 minutes before rinsing out thoroughly. *Structure Repair Nourishing Conditioner* and *Nourishing Shampoo* make an ideal combination.

*Tip*: For an extra helping of moisture, you can add several drops of *Hydrating Drops* to the conditioner.

## Consultation

- *Nourishing Conditioner conditions your very dry, stressed hair to make it silky soft again, without weighing it down.*
- *Vegan ceramides repair structural damage and reduce hair breakage and split ends.*
- *A large boost of moisture and the nourishing power of valuable oils care for your hair and give it silky shine after a short processing time.*

# Bye-bye dry hair!





# NOURISHING OIL

The deeply nourishing combination of valuable oils is part of the two-phase *Oil Therapy* Treatment in the salon. It repairs extremely stressed hair, helps to give it new vitality and provides it with silky shine.

The cocktail of valuable castor, lecythis and cacay oils is designed for the salon-exclusive treatment of extremely stressed hair. It penetrates deep into the hair shaft, where it refills the hair's natural oil content with its unsaturated fatty acids and Vitamin E. To intensively regenerate hair that has experienced a lot of stress, *Nourishing Oil* is used as a two-phase treatment in combination with *Nourishing Mask*. It

supports the power of the oils with a moisturising extract of desert rose; plant tolu balsam, which enrobes the hair shaft like a protective and caring coating; and vegan ceramides, which repair the hair deep down and reduce hair breakage. After the salon treatment, the hair is lastingly cared for and protected and has seductive healthy softness and silky shine.

PRODUCT TYPE  
Hair oil

SALON PRODUCT  
Bottle, 1000 ml

## Ingredients

- *Castor oil*: makes the hair silky soft and restores its natural shine.
- *Lecythis oil*: supplies moisture and conditions the hair with its high content of unsaturated fatty acids and Vitamin E.
- *Cacay oil*: nourishes and repairs the hair, gives it silky shine and has an anti-frizz effect.

## How the salon-exclusive two-phase treatment works



### The initial situation:

Dry hair with severe structural damage. The hair is lacking lipids and moisture.



### Step 1 Application of oil bath:

The nourishing oil penetrates through to the fibrous layer through the opened cuticle.



### Step 2 Application of cream:

The cream surrounds the oil-saturated hair and strengthens the penetration and fixation of the oil in the hair.



### The result:

The hair is lastingly stronger, softer and shinier and much easier to comb.

## NOURISHING OIL

## Application

1. Clean the hair with a hair-specific or scalp-specific shampoo. If you suspect conditioner or silicone deposits on the hair (indicators: unnatural shine, visible or noticeable deposits, hair that feels unnatural, customers who knowingly use products containing silicon), wash it with *Deep Purifying Shampoo*.
2. Pour *Nourishing Oil* into the applicator bottle. Make a criss-cross parting in well-towel-dried hair, then thoroughly (depending on the hair quantity, length and level of damage, approx. 30–60 ml) soak the hair with oil along the parting. Your left hand should hold the hair strand and lightly and directly press on the oil. To ensure that the roots do not become too heavy, it is important to remain 5–8 cm away from the roots. The oil will move up the hair by itself. When all four sections are soaked with oil, completely comb the hair through once with a wide-toothed comb and pin / put it up.
3. Apply a moist and warm compress around the head and fix with a dry turban. Processing time: 10 minutes.
4. Use the applicator brush to apply *Nourishing Mask* thoroughly (depending on the hair quantity and length, 20–25 g) along the parting, directly on top of the dried oil. *Nourishing Mask* should be clearly visible on the hair! Once all four sections have been treated, completely comb the hair through once with a wide-toothed comb and put it up.
5. Cover with a dry turban and leave to take effect for 10 minutes.
6. Lather up the surplus care product in the hair with some water and rinse it off. If the hair feels too heavy after lathering up the care product (sometimes the oil is too greatly absorbed by the healthy roots), wash the hair once with *Lipokerine A*, starting at the roots. For the lengths, letting the shampoo run over the hair when rinsing it off is enough and will not impair the care effect. Next, style the hair as usual, being sure to use smaller amounts of ultra-conditioning styling products.

*Tip:* You can intensify the care performance by adding *Hydrating Drops* to *Nourishing Mask*. The ideal dosage is 3:10.

For extremely damaged hair, the result continues to improve with multiple applications (depending on the initial hair condition / hair quality, apply as often as possible).

## Consultation

- *Your hair is given silky soft body, and its elasticity and shine are restored.*
- *Your hair is nourished from within and protected against hair breakage.*
- *With regular home care, the result lasts up to several weeks.*

## Consultation argumentation for and during the individual steps

*Step 1 with Nourishing Oil:*

The nourishing oil bath will now condition your hair deep down with unsaturated fatty acid derivatives of castor oil. These deeply penetrate your hair structure and replenish its oil and moisture reservoirs. As a result, your hair will regain its elasticity and silky softness.

*Step 2 with Nourishing Mask:*

The rich cream balm enrobes every single hair as a protective coating. This protective casing strengthens and fixes the oil. The hair becomes silky soft, is noticeably easier to comb and is given beautiful, healthy shine.

Repair your hair.





# NOURISHING MASK

Valuable oils and nutrients rebuild severely damaged hair from deep down, seal its surface and make it silky soft and shiny.

Hair that has experienced a lot of stress requires loving care and attention. Intensively regenerative *Nourishing Mask* supplies hair that has damaged, porous structures due to excessive heat styling or environmental influences with the nutrients it needs to restore its vital silky softness. The powerful mask penetrates deep into the hair shaft and strengthens the hair from the root to the tip. A combination of castor, cacaoy and lecythis oils refills the hair's natural

oil content with its abundance of unsaturated fatty acids and Vitamin E. Vegan ceramides repair the stressed hair structure, seal the outer cuticle and reduce hair breakage. Tolu balsam from the resin of the Peruvian balsam tree lastingly surrounds the hair shaft as a caring and protective coating. As a result, the fully nourished and strengthened hair feels wonderfully soft and has silky shine without losing any volume.

PRODUCT TYPE  
Deep-conditioning hair care

RETAIL PRODUCT  
Tube, 100 ml

SALON PRODUCT  
Can, 1000 ml

## Ingredients

- *Extract of desert rose*: supplies the hair with moisture to restore its elasticity, silky softness and shine.
- *Combination of castor, cacaoy and lecythis oils*: with their high content of unsaturated fatty acids and Vitamin E, the oils nourish and repair the hair, supply it with moisture, have an anti-frizz effect and give the hair softness and silky shine.
- *Vegan ceramides*: improve the resistance of the hair, strengthen it and repair it.
- *Tolu balsam*: forms a protective and caring coating that lastingly enrobes the hair shaft and helps to reduce split ends.

## Application

Evenly distribute into washed hair, leave to take effect for 10 minutes, then rinse out thoroughly.

For an extra boost of moisture, you can add several drops of *Hydrating Drops* to the mask.

*Tip*: In the salon, *Nourishing Mask* can be used as phase two of the two-phase *Oil Therapy Treatment* (see *Nourishing Oil* for application information) or as a stand-alone treatment without *Nourishing Oil* as regenerative and nourishing intensive hair care for all hair in need of care.

You can intensify the care performance by adding *Hydrating Drops* to *Nourishing Mask*. The ideal dosage is 3:10.

## Consultation

- *Nourishing Mask is the ideal home care product after your Oil Therapy Treatment in the salon.*
- *It nourishes and repairs your hair deep down.*
- *Valuable oils regenerate your hair with unsaturated fatty acids, and vegan ceramides reduce hair breakage.*
- *Conditioning tolu balsam coats your hair to provide a long-lasting care result.*

Pure relaxation for stressed hair.



# NOURISHING CONDITIONING SPRAY

The moment it is sprayed on, the intensively conditioning leave-in spray nourishes damaged hair with valuable oils, balances out structural damage and makes the hair easier to comb. It provides an ultra-soft, shiny result and does not need to be rinsed out.

Who doesn't dream of having silky soft hair that can be effortlessly combed and styled after washing? The brittle reality, however, often looks different, especially in the case of hair frequently styled with heat tools: it is dry, lacklustre and unruly — up until the fine spray mist of *Nourishing Conditioning Spray* transforms it into the dream hair described above as if by magic! This magic is performed by a highly

concentrated leave-in formula. A nourishing cocktail of lecythis and cacay oil conditions the hair down to the tips with Vitamin E and unsaturated fatty acids. It supplies moisture, locks it in the hair and leaves the hair feeling weightless with silky shine. At the same time, wheat peptides repair damaged structures and improve the hair quality. As a result, the formerly dull hair is easy to style and radiates with vibrant shine.

PRODUCT TYPE  
Leave-in spray-on hair care

RETAIL PRODUCT  
Bottle, 200 ml

SALON PRODUCT  
Bottle, 1000 ml

## Ingredients

- *Extract of desert rose*: supplies the hair with moisture to restore its elasticity, silky softness and shine.
- *Lecythis oil*: supplies moisture and conditions the hair with its high content of unsaturated fatty acids and Vitamin E.
- *Cacay oil*: nourishes and repairs the hair, gives it silky shine and has an anti-frizz effect.
- *Wheat peptides*: penetrate into the inside of the hair and condition the hair fibres deep down.

## Application

Spray into towel-dried hair. Do not rinse out. Shake before use.

*Structure Repair Nourishing Conditioning Spray* and *Nourishing Shampoo* make an ideal combination.

## Consultation

- *Conditioning Spray instantly makes your damaged hair silky soft, easier to style and much shinier.*
- *It nourishes dry hair and balances out damage in the hair structure.*
- *The practical spray is simply sprayed into damp hair after washing and does not need to be rinsed out.*

Instant transformation magic.





# HYDRATING DROPS

When used on their own or to intensify your existing hair care products, the innovative drops condition dry, stressed hair with an extra boost of moisture.

Frequent heat styling or environmental influences dry out the hair and make it brittle. The clever *Hydrating Drops* provide tailored first aid for this problem. Drop by drop, they quench the thirst of dehydrated hair. Simply mixed with other hair care products or used on their own, the multifunctional drops intensify your hair care routine as a leave-in moisturiser. The combination of long-chain and short-chain hyaluronic

acids with red sea grass acts like a true moisture miracle for dry, damaged and stressed hair. The hair structure is hydrated from within, and the cuticle is repaired so that the additional moisture remains safely sealed in the hair. Once supplied with rich moisture, the hair instantly gains elasticity and vibrant, radiant shine.

PRODUCT TYPE  
Booster

RETAIL PRODUCT  
Bottle, 30 ml

SALON PRODUCT  
Bottle, 30 ml

## Ingredients

- *Long-chain hyaluronic acids*: have a film-forming effect and hydrate and smooth the cuticle.
- *Low-molecular hyaluronic acids*: penetrate deep into the hair and bind moisture in the hair.
- *Red sea grass*: supplies the hair with additional moisture and makes it shiny.

## Application

As leave-in care, apply the drops to towel-dried hair on their own and do not rinse out.  
As a care booster, add the drops to the hair mask or conditioner at a mixing ratio of 3:10 and mix well. After the processing time of the mask or conditioner, rinse out as usual.

## Consultation

- *The innovative Hydrating Drops are a true care miracle for your dry, damaged hair.*
- *Hyaluronic acid rapidly supplies your hair with an extra boost of moisture from the inside and outside and protects against moisture loss.*
- *You can use the drops on their own as leave-in care or mix them into your conditioner or hair mask to strengthen its effect.*

A moisture booster.